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Ridership to Levi's Stadium Breaks the Record **VTA to Swifties: "You Belong with Me"**

SANTA CLARA – Transit ridership on the Santa Clara Valley Transportation Authority's service to the July 28, 2023 Taylor Swift concert at Levi's Stadium **surpassed historic ridership numbers.**

An estimated **23,400 boardings** on VTA light rail (to and from the concert venue) was more than **double that of Super Bowl 50 in 2016** where 10,000 passengers rode VTA to and from the game. The highest ridership to Levi's was for the 2015 NHL Winter Classic, where an estimated 15,000 passengers rode VTA to and from the venue.

The massive number of passengers was **not unexpected** and VTA began planning for it last Spring. Transit use for Swift's concerts around the U.S. has seen numbers triple in some cases. VTA prepared for larger crowds by adding 20 additional train cars to stadium service, providing 30% more capacity. That extra service started at 4:30 on Friday afternoon, the same service will be available for Saturday's concert.

A note to those planning to take transit to Saturday's performance, download Transit App on mobile to check schedule and station locations. Load fare onto Mobile Clipper card for faster payment, especially after the concert. Passengers returning to Downtown and South San Jose should line up in the **Blue Line queue**, those going to Milpitas BART or Alum Rock: **Orange Line**, and those going north toward Mountain View: **Green Line**.

***About VTA** Santa Clara Valley Transportation Authority (VTA) is an independent special district responsible for bus, light rail, and paratransit operations; and also serves as the county's congestion management agency.*