



FACT SHEET: *Keep Santa Clara Valley Beautiful Project*

Project Overview

Keep Santa Clara Valley Beautiful is a countywide, multi-jurisdiction initiative to clean-up trash and prevent littering on the highways in Santa Clara County. Garbage on highways is hazardous to drivers, the environment, and residents. We would like to make Santa Clara Valley safer and cleaner for all.

Project Scope

VTA together with several partners are working together to develop a program to change behaviors that includes formation of a volunteer committee, installation of illegal dumping signs at frequently littered locations, and sponsoring several clean-up events over the next two years. The partners include: Caltrans, Keep California Beautiful, and Keep America Beautiful, Valley Water, The California Highway Patrol, The Santa Clara County Roads & Airports Department, and every municipality in Santa Clara County.

Project Funding

- \$ 84,500 2018 Safe, Clean Water Project B3 Grant Program from Valley Water
- \$ 21,000 VTA Highway Program
- \$105,500 Total Funding



Project Funding Partners

