



FACT SHEET: *Keep Santa Clara Valley Beautiful Project*

Project Overview

Keep Santa Clara Valley Beautiful is a countywide, multi-jurisdiction initiative to clean-up trash and prevent littering on the highways and nearby waterways in Santa Clara County. Garbage on our highways is hazardous to drivers, the environment, and residents. We would like to make Santa Clara Valley safer and cleaner for all.

Project Scope

VTA together with several partners are working together to develop a program to change behaviors and attitudes towards littering. The project includes formation of a volunteer group, public education, installation of illegal dumping signs at frequently littered locations, and sponsoring several clean-up events over the next two years.

The partners include Caltrans, Keep California Beautiful and Keep America Beautiful, Valley Water, California Highway Patrol, and all of the communities, cities and towns in Santa Clara County.

For more information, visit: vta.org/keep-santa-clara-valley-beautiful

Project Funding

\$ 84,500 2018 Safe, Clean Water Project B3 Grant Program from Valley Water

\$ 21,000 VTA local matching funds

\$105,500 Total Funding



Project Partners

