



Santa Clara Community Working Group Meeting

Date of Meeting: May 16, 2024 (4:00 p.m. to 5:30 p.m.)

Location: Zoom

Attendees:

Members in Attendance: Alden Smith, Jack Morash, Jonathon Evans, Ryan Morfin, & Todd Trekell

Members not in Attendance: Ana Vargas-Smith, David Cajigas, Grace Davis, John Urban, Ron Miller

Speaker Attendees: Bernice Alaniz (VTA), Erica Roecks (VTA), Matt Derby (VTA), Melissa Cerezo (VTA)

Other Project Team in Attendance: Brent Pearse (VTA), Lindsey Kiner (VTA), Monica Tanner (VTA)

Project Team not in Attendance: Kristen Mei (VTA)

Meeting Agenda:

- Welcome and Introductions
- TOCs Grant Update
- Phase II Update
- Santa Clara Design Review Committees Recap
- Early Construction Activities
- Community Engagement
- 2024 CWG Workplan Review
- CWG Member Report Out
- Next Steps

Follow-Up Items:

- Provide estimates for the cost of each station
- Confirm correct contact information for all CWG members
- Look into attending future events at the Santa Clara Depot
- Follow up with Holden Partners

Comments, Issues, and Questions	Response
Welcome and Introduction	No comments.
Transit-Oriented Communities Grant Update	No comments.
Phase II Update	
What counts as the Project being delivered? Full fare service active?	It's when passenger service begins. Construction doesn't designate delivery.

Comments, Issues, and Questions	Response
<p>So by 2039, we should expect to be able to jump on the BART and the project will be done.</p>	<p>We had construction completed on Phase I, but our actual opening was in June even though construction was completed in 2018. When the first riders begin riding and we start collecting fares and serving passengers – then it’s completed.</p> <p>By 2037. 2039 is the added contingency that the FTA added on. The schedule we’re designing to right now aspires to build, complete, and have revenue service begin in 2037.</p>
<p>Is there a cost breakdown for stations by each station? Curious how much cost is going to each of the planned stations.</p>	<p>We do have estimates for the cost of each station, we’ll have to get those to you. It’s not how the FTA tracks it collectively, but we do have cost estimates for each station based on the current level of design.</p>
<p>VTA Board Referral</p>	<p>No comments.</p>
<p>CWG Meeting Poll</p>	<p>Would you like to resume in-person CWG meetings? 17% said yes.</p> <p>If you would like in-person CWG meetings, how often would you like to attend? 5 prefer to have an option between in-person & virtual; 2 prefer to keep meeting virtually on Zoom; 1 would commit to meeting in-person for one meeting each year; 1 would commit to meeting in-person for every other meeting.</p> <p>Would you be interested in a pre-meeting networking time with CWG members, Project staff, and invited presenters? 33% said yes.</p> <p>This is my preference on the CWG meeting format. 100% like the current meeting format with staff facilitation.</p> <p>Would you like to review Project documents prior to the presentation at the Board of Directors meeting? 100% said yes.</p>

Comments, Issues, and Questions	Response
<p>In response to a question to the group related to if VTA were to have a hybrid option, how frequently would CWG members want to come in for an in-person meeting option, response was:</p> <p>I think if there's a reason for us to get together in-person (i.e., there's a physical model we need to look at or we need to do a site tour and walk where the station is going to be), then I would say if that happens four times a year, that's great. But let's not just do it to do it.</p>	<p>Comment noted.</p>
<p>I appreciate those comments, I share the same thoughts. I think this works—when this is mostly communications/info, Zoom works pretty well. In person could be great if there was a reason for it. It's a challenge to get places in person. There was one meeting that was Downtown midday, and I just couldn't make it.</p>	<p>Comment noted.</p>
<p>The way these meetings are presented is very formal, the team is going through a very defined agenda. If it were opened up to more input and collaboration, more free-flowing interaction versus questions at the end there might be a way to change the how the information is presented to allow for more collaboration.</p>	<p>Yes, something we just talked about was starting off the meeting with time to talk about how things are going, what you're hearing, getting input before going into any presentations. Having a networking time, which can still be virtual, would give more of an opportunity to get more feedback and allow the members to set the stage for the beginning of the meeting.</p>
<p>Santa Clara Design Review Committee Recap</p>	
<p>The main entrance was shifted from mid-block out to Brokaw for a multitude of reasons, none of which are wrong. But at what point do you lock in? Because, given those changes, we're looking at redesigning and re-imagining Phase II at Gateway Crossings. So, at what point could I sit down with the design review team to collaborate on what I'm trying to do on my project (from an architecture and ingress/egress perspective) and sync up?</p>	<p>Anytime from now moving forward would be the time. We started this Design Review Committee process last Fall as we found out we were able to change the station configuration to make it all at-grade for the passenger experience. Since then, the design team has advanced the design to 60% to include in the package for the entry into the New Starts engineering funding path. We now have the design "locked in" for what's being advanced through. As we're</p>

Comments, Issues, and Questions	Response
<p>Okay, I'm bringing on my architect now to re-engage on our side of the fence, so that might make some sense. I'll follow up with you.</p>	<p>working through the stations, if it's more aesthetics-focused, then through the summer we'll have a good sense of where we're landing. But we can start those conversations as soon as you're all ready.</p> <p>Sounds good, thank you.</p>
Early Construction Activities	
<p>Is there a way to follow up with you directly, Erica, about what you have for our address and contact info?</p>	<p>Yes, we can make sure that you all get into the system.</p>
Community Engagement	
<p>I heard there were 9 tabling events, 1,400 interactions in a County where we have over 3 million residents. It just seems like when we're talking about marketing, we need to have data and analytics. 1,400 interactions isn't going to move the needle. You need to have tens/hundreds of thousands of impressions on the residents in order to change the viewpoint and keep people educated. I would encourage us collectively to try figuring out a good vehicle to do that. I certainly think social media is one, but I think about how the VTA buses driving around could have placards with branding for the project. Also, I think I read in the paper that old BART cars are being purchased and converted by people – if there was a way to get a BART car, place it somewhere prominently, and use it to raise awareness (children could go inside, look around, get excited, etc.) and reinforce the visual reminder of what this is leading to.</p>	<p>Thank you for that comment. I'd like to point out that our tabling events, even though it was 1,400 direct interactions with community members, that tabling event is a very small portion of the outreach program we have going. We have social media, our website, community meetings, a number of initiatives as part of our business resource program, and our upcoming construction outreach program, which will allow us to interact even more deeply with the community. But thank you for that comment, and we'll be looking for additional ideas. If you have any ideas, we would love to partner with you and workshop those ideas.</p>
CWG Member Report Out	
<p>If you want to put on another Saturday event, you can always come to the Depot in Santa Clara and put on an event down there.</p>	<p>Thank you, appreciate that.</p> <p>Thank you for that. We'll follow up with you on that.</p>

Comments, Issues, and Questions	Response
Tonight is the second meeting on the precise plan for the transit-oriented communities around the Santa Clara train station. So, if anyone is interested, it's starting at 6PM tonight at City Hall.	Thank you for the reminder.
Most people are familiar with this timeline, but we are rapidly approaching receiving Temporary Certificate of Occupancy (TCO) on our first residential building at Gateway Crossing. We're targeting end of June with the first residents moving in in July. As we get more people on site, we'll loop them into this process. Erica I might follow up with you on getting someone from our residential side on these meetings as well.	Definitely, that would be a great addition once you've got occupants.
Next Steps	No comments.

Next CWG Meeting: July 25th, 2024, 4:00 PM, 2830 De La Cruz Blvd & Zoom (Hybrid)

- Prepared by:** Kristen Mei (VTA)
- Concurred by:** Monica Tanner (VTA), Matt Derby (VTA), Erica Roecks (VTA)
- Distribution:** CWG Members
Project Team
City & Public Agency Staff
Distribution List